City of Los Angeles Census 2020 E-news

The City of Los Angeles has begun preparing for the upcoming decennial census scheduled to take place on April 1, 2020. We are happy to bring you news and information about our work. If you are receiving this email, you have been subscribed to this newsletter. We encourage you to share our content and invite others to join our digital census community.

Working together, we will achieve a fair, inclusive, and accurate census in Los Angeles to ensure that everybody counts!

Mayor Garcetti Addresses National Latino Commission on Census 2020
On Friday, September 28, 2018 Mayor Garcetti delivered keynote remarks to the NALEO Educational Fund's National Latino Commission on Census 2020. The inaugural hearing held in Los Angeles City Hall brought together public officials, community leaders and other stakeholders to bring attention to the challenges posed by on-going and emerging policy developments that would inhibit a fair and accurate Census in 2020. Mayor Garcetti highlighted the need for outreach and education in Los Angeles and explained that an inaccurate count would be disastrous not just for Los Angeles, but for the country.

Representatives from the Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA), Asian Americans Advancing Justice Los Angeles (AAAJLA), California Rural Legal Assistance, Inc., California Calls, California Complete Count Office, and the City of Los Angeles' Census 2020 Initiative also delivered testimony.

The Commission plans to host five to seven hearings across the country and will publish a report that will include recommendations and best practices to address the challenges identified in these hearings. To learn more about the National Latino Commission on Census 2020, please click here. To hear an audio recording of the hearing, click here.
LAUSD School Board Adopts Census 2020 Resolution

On October 2, 2018 the Los Angeles Unified School District unanimously adopted the resolution "Ensuring a Complete Count of the Los Angeles Unified School District Communities, Families and Students in the 2020 Census". Sponsored by Board President Monica Garcia, Board Vice-President Nick Melvoin, and Board member Kelly Gonez, this resolution helps to ensure that the District's communities, families and students are represented in the 2020 Census. The
Mayor’s Census Director Maria de la Luz Garcia testified before the Board in support of the resolution and days later joined Board President Monica Garcia, Board Vice-President Nick Melvoin and Alliance for a Better Community at a press conference held at Woodrow Wilson High School to announce the Board's action. LAUSD joins the City of Los Angeles, the County of Los Angeles, and diverse stakeholders across Los Angeles in preparing for a full, fair and accurate count of Los Angeles’ population.

For a copy of the resolution, click [here](#).

**Advocacy Groups Release Results of their Census Field Research**

The Funders Census Initiative (FCI) in collaboration with Democracy Funders Collaborative Census Subgroup held a series of three briefings on census messaging results conducted by national non-profit advocacy groups - Color of Change, NALEO Educational Fund, and Asian Americans Advancing Justice. These groups were funded by FCI to conduct messaging research to identify messages that resonate with hard-to-survey communities. To access the webinars, click [here](#).

Additionally, several local non-profit organizations conducted their own messaging research. Links to those slide decks are included below.

- Asian Americans Advancing Justice Los Angeles, click [here](#).
- California Calls, click [here](#).
- Empowering Pacific Islander Communities, click [here](#).
- Native American Vote Project, click [here](#).
- Southeast Los Angeles Area Collaborative, click [here](#).